

## The Goals of the Conference

- To increase the chances of admission of prospective Black law students by emphasizing the importance of early strategic planning, understanding the highly competitive nature of the law school admissions process, and stressing the significance of academic preparedness and standing out from tough competition
- To inform students about the academic rigors, demands and expectations of legal education, and to impart strategies to help them prepare for the challenging law school experience prior to actually beginning their law school careers
- To promote an understanding of the financial aid process, money management, financial planning, and serious thought about debt and loan repayment
- To share critical early information about preparation for the bar exam and its significance in earning the right to practice law
- To encourage attendees to begin seriously thinking about the career paths they can pursue with a professional legal education including the practice of law and nontraditional paths
- To provide a forum to openly discuss diversity issues including how African American students can contribute positively to the law school inside and outside of the classroom, and coping mechanisms for students who may face prejudice and discrimination as minorities in legal educational institutions and work environments
- To expose law school aspirants to Black law students and attorney role models who will share their real-life experiences and who can potentially mentor them in their quest to become lawyers
- To give participants the opportunity to fellowship and network with others with similar higher education and professional goals in order to create positive support systems and accountability partnerships with other achievement-oriented peers.

## Sponsorship Opportunities & Benefits

### Title Sponsor \$10,000

- This sponsorship opportunity is the most visible, and is reserved for only one organization or company.
- Your company will be mentioned verbally and thanked for serving as the title sponsor of the event at the Opening Keynote Speech, Closing Keynote Speech, and Professional Networking Social/Mentorship Mixer.
- Your company will be highlighted as "SPONSOR Presents The Third Annual National Black Pre-Law Admissions & Preparation Conference and Law Fair 2007."
- A company representative will be entitled to a few minutes to address attendees at the end of Closing Keynote Speech or Professional Networking Social/Mentorship Mixer.
- Company name and logo on official conference banner displayed in the University of Houston's University Center for two weeks prior to the event and on day of the event.
- Company name will be included as the title sponsor in national, regional, and local press releases distributed via mail and the Internet.
- Company logo will appear on conference bags given to attendees.
- Four (4) full-page color ads in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on all signage.
- Thirty (30) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Inclusion of unlimited promotional inserts in all conference bags.
- Right to use event name in all marketing campaigns.
- Commemorative recognition plaque.
- Two (2) tables in the Registration Center area.
- Special gift bag for your registrants in attendance.

### Diamond Sponsor \$5,000

- Your company will be mentioned verbally as a major sponsor of the event at the Opening Keynote Speech & Professional Networking Social/Mentorship Mixer.
- Company name will be included as the title sponsor in national, regional, and local press releases distributed via mail and the Internet.
- Two (2) full-page ads in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area.
- Twenty-five (25) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Inclusion of three (3) promotional inserts in all conference bags.
- Commemorative recognition plaque.
- Table in the Registration Center area.
- Special gift bag for your registrants in attendance.

### Platinum Sponsor \$3,000

- Your company will be mentioned verbally as a major sponsor of the event at the Opening Keynote Speech & Professional Networking Social/Mentorship Mixer.
- Company name will be included as a major sponsor in national, regional, and local press releases distributed via mail and the Internet.
- Two (2) full-page ads in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area.
- Twenty (20) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Inclusion of two (2) promotional inserts in all conference bags.
- Commemorative recognition plaque.

### Gold Sponsor \$1,500

- One full-page ad in the official conference program book/magazine.
- Company name included as a sponsor in all national, regional and local press releases.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area.
- Fifteen (15) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Inclusion of one (1) promotional insert in all conference bags.
- Commemorative recognition plaque.

### Silver Sponsor \$750

- A full-page ad in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area.
- Ten (10) full reserved conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Commemorative recognition plaque.

### Bronze Sponsor \$500

- A full-page ad in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area.
- Eight (8) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Commemorative recognition plaque.

### Copper Sponsor \$350

- A half-page ad in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area.
- Five (5) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Commemorative recognition certificate.

### Breakfast Sponsor \$750

- A half-page ad in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area and the area where the breakfast is served.
- Ten (10) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Commemorative recognition plaque.

### Luncheon Sponsor \$1,500

- A full-page ad in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area and the area where luncheon is served.
- Ten (10) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Commemorative recognition plaque.

### Professional Networking Social/Mentorship Mixer Sponsor \$1,000

- A half-page ad in the official conference program book/magazine.
- Your company logo along with the hyperlink to the company website will be featured on the official conference website for at least six months and will remain in our accessible archived website section.
- Company name and logo will be prominently featured on signage in the Registration Center area and the area where the social/mixer will take place.
- Ten (10) reserved full conference registrations including admission to all workshop sessions and panel discussions, two keynote speeches, continental breakfast, tickets to the luncheon buffet, and access to professional networking social.
- Commemorative recognition plaque.

### Promotional Items Included Inside of Conference Bags \$150

If your organization or company would like to provide any promotional items such as stress balls, pens, pamphlets, note pads, lighters, magazines, brochures, etc. featuring your logo and information, we would be happy to provide them in either the conference bag or special gift bags to be given to conference attendees when they check in at the Registration Center.



## SPONSORSHIP REGISTRATION FORM 2007

*Deadline for registration is September 28, 2007*

Company Name : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Physical Address: \_\_\_\_\_

City/State/Zip Code : \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone : \_\_\_\_\_

Alternate Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail Address(es): \_\_\_\_\_

Website: \_\_\_\_\_

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|---|---|
| <input type="checkbox"/> Title Sponsor \$10,000   | <input type="checkbox"/> Copper Sponsor \$350                                     |
| <input type="checkbox"/> Diamond Sponsor \$5,000  | <input type="checkbox"/> Breakfast Sponsor \$750                                  |
| <input type="checkbox"/> Platinum Sponsor \$3,000 | <input type="checkbox"/> Luncheon Sponsor \$1,500                                 |
| <input type="checkbox"/> Gold Sponsor \$1,500     | <input type="checkbox"/> Professional Networking Social Reception Sponsor \$1,000 |
| <input type="checkbox"/> Silver Sponsor \$750     | <input type="checkbox"/> Promotional Items Inside of Gift Bags \$150              |
| <input type="checkbox"/> Bronze Sponsor \$500     |   |

Mail, e-mail, or fax your completed sponsorship form no later than **September 28, 2007**. Please note that you will not be considered an official sponsor until your sponsorship fee is paid in full.

Please send your completed form and fee (personal check, business check, cashier's check, or money order) made payable to the **"National Black Pre-Law Conference and Law Fair"** to the following address:

**National Black Pre-Law Conference and Law Fair  
P.O. Box 631234  
Houston, Texas 77263**

Credit card payments can be made through the PayPal™ secured payment service.

National Black Pre-Law Conference and Law Fair  
Phone/Fax: 281-247-4026  
E-Mail: [sponsor@blackprelawconference.com](mailto:sponsor@blackprelawconference.com)